

Live Well, Age Gracefully

Discover the Difference of the Social Model at Friendship Towers

Friendship Towers Social Model

- **Philosophy:** Embraces the whole person; body, mind, and spirit
- **Focus:** Encouragement of independence, connection, and purpose
- **Daily Life:** Residents shape their days through meaningful, self-directed choices
- **Community:** Friendship-centered and socially rich
- **Living Environment:** Comfortable, residential-style apartments with shared gathering spaces
- **Support Style:** Compassionate, respectful help with personal needs
- **Programs:** Engaging events, learning, movement, and spiritual care
- **Resident Choice:** You shape your own routines and lifestyle

Basic Health Model

- **Philosophy:** Prioritizes medical care and daily tasks
- **Focus:** Emphasis on routines and clinical stability
- **Daily Life:** More staff-led and structured by schedules
- **Community:** Fewer opportunities for organic connection
- **Living Environment:** Often more clinical or institutional in feel
- **Support Style:** Task-driven, time-bound assistance
- **Programs:** Typically secondary to healthcare needs
- **Resident Choice:** More limited flexibility and control



sayrechristianvillage.org | 859-271-1469
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Why the Model Matters

Choosing assisted living isn't just about finding support, it's about finding the right way to live.

At Friendship Towers, we champion the Social Model, where residents do more than live, they thrive.

Our goal is to foster purpose, connection, and happiness, while still making sure the care you need is never far away.

Medical Support, On Your Terms

While we are a non-medical community, residents have access to quality health services through **providers who visit onsite:**

- Nurse Practitioner visits in your apartment upon appointment
- Aegis Therapies offering physical, speech, and occupational therapy onsite
- Regular visits from orthopedic and podiatric specialists
- Home health services are available as needed

In addition, our team is here to assist with:

- Medication reminders
- Bathing assistance
- Dressing and grooming
- Toileting support

This approach empowers residents to receive health support they want, without giving up the autonomy and engaging lifestyle offered by the Social Model.

Schedule a tour today | 859-271-1469
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